



We're hiring, to boost our Marketing team

MDF Training & Consultancy BV (MDF) is a global training & consultancy company with 35 years of experience in empowering people worldwide to create social impact (www.mdf.nl).

We strengthen (network) organisations and individuals from public, private and non-state sector to get better in achieving meaningful societal change. This involves the delivery of management training, advisory, and evaluation services, but also the design and management of international projects pursuing social impact. In a rapidly changing and increasingly competitive world, this requires a constant effort to communicate the value and uniqueness of our services in a clear and convincing way.

To strengthen our global marketing team, we are currently looking for an

enthusiastic and creative marketing professional (60-80%)

The preferred candidate will have a background in international marketing, preferably with at least three years relevant experience with social enterprises or professional service providers.

He/she can think along strategically but will also be hands-on in putting our marketing strategies in practice. He/she is digital-technology strong, knows the value of different marketing channels (social media, website, newsletters, etc.) and is able to work independently as well as in a virtual team.

The position

Under the direct supervision of the managing director and as member of a small but global marketing team (spread out over Africa, Asia and Europe), you will:

- Contribute to the further development and implementation of MDF's marketing strategy and campaigns, including the design of online and offline marketing products;
- Act as administrator of the global MDF website (mdf.nl), being the liaison between the MDF organisation and the host / designer of our website;
- Work with different trainers/consultants to design and implement marketing plans for individual courses or service packages;
- Create awesome marketing content in line with our core values and philosophy for our blogs, social media and newsletter;
- Protect the professional corporate identity of our website and other external communications.

What we would like to see

- A bachelor degree in (international) marketing and communication or related subject;
- At least three years of relevant experience as marketing / communication professional in a social enterprise or an organisation providing learning and/or consultancy services in an international context;
- Experience with and eagerness/enthusiasm to experiment with a diverse range of (online) marketing tools and techniques;
- Pro-active, open to learning, pragmatic, commercial;
- Experience with text editing, storytelling and the writing of attractive content;
- Excellent command of English and, preferably, also French;
- Empathic but convincing communicator with the ability to establish and maintain personal relations.

Why would you apply?

You will be part of an international working environment, of a diverse professional and partly virtual team that offers a large degree of freedom but keeps up high standards and initiative. You have the opportunity to keep developing yourself, for which we will provide the necessary support. We will welcome you in our modern office in Ede (with flexible working hours), centrally based in the Netherlands and close to the forest. It is located close to the highway and walking distance from the Ede-Wageningen intercity train station. Depending on your qualifications and experience, we offer you a fair remuneration, in line with our terms and conditions.

Duration: initially for 1 year with the possibility of extension into a permanent contract.

Interested and fitting the profile? Please respond to [Ms Marjan Zandee \(mdf@mdf.nl\)](mailto:mdf@mdf.nl) before September 14th, 2020, and send along a recent CV including 2-3 references.

Please note that only candidates who sufficiently fit the above profile will be contacted.
An assessment and reference check will be part of the recruitment process.